



# COMMERCIAL PRINT

**WORLD-CLASS CAPABILITIES,  
INFINITE POSSIBILITIES**

Creating standout print communications – no matter the shape, size, quantity, or complexity – to inspire customers and accelerate growth for brands of all sizes.

# PRINT AND FULFILLMENT SERVICES

## From Main Street to Wall Street

Connecting brand with audience: RRD's spectrum of print-related solutions are designed to command attention, drive engagement, and provide your highest return on print investments.

Our best-in-class, technologically-advanced facilities deliver:

### SERVICE BACKED BY MANUFACTURING

Local, personalized service and responsiveness with a global reach that allow us to work with you anywhere in the world.

### BEST-FIT MANUFACTURING

Unmatched in-house printing and fulfillment capabilities in 40+ locations across the U.S.



## DIGITAL PRINT

One of the largest and most advanced digital print networks in the world



### Dynamic 1:1 content

Customized, data-driven, relevant communications that improve response rates and ROI



### Print-on-demand

Flexibility and fast access to print timely materials that capture opportunities in changing markets



### Distribute-then-print

Materials to market faster with lower shipping costs and less environmental impact

## PRINT MANAGEMENT TECHNOLOGY

Online solutions suite to enable workflow management

## SECURE BY DESIGN

Technologies that meet the complex and specialized requirements across a broad range of industries including HIPAA, SOC2/SOC2+, PCI and more



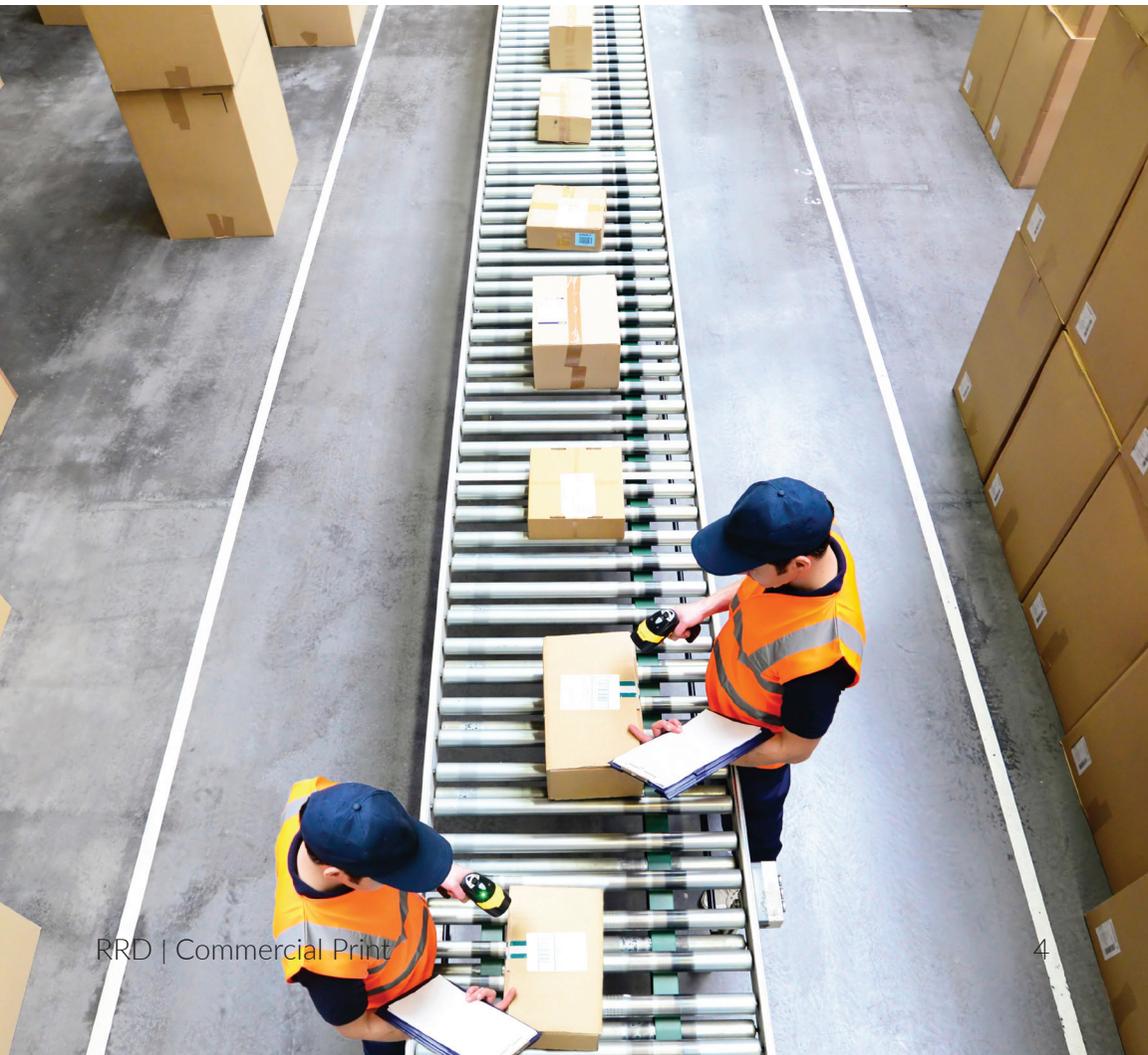
# HOW WE DEFINE “COMMERCIAL PRINTER”

RRD goes beyond the traditional definition of a commercial printer, delivering end-to-end print and technology solutions. Bolstered by the vast capabilities and resources of a strong global organization, our platform is made up of local, yet integrated operations, that have dedicated leadership and strategic experts who provide attentive service and custom solutions to help our clients achieve their desired outcomes.

A true commercial printer, RRD is ideally positioned – regionally, nationally, globally – as a single-source provider with a myriad of specialized capabilities.

## STREAMLINED KITTING & FULFILLMENT

Experienced teams bringing care, attention, and efficiency to every kitting and bundling project, whether simple or sophisticated. Our national warehousing and distribution network allows us to adeptly facilitate your fulfillment process in its entirety. The result? Optimized workflows, reduced transportation costs, and consistent inventory management.



## GOING LOCAL — WITH GLOBAL RESOURCES

With an unparalleled nationwide network of print facilities, we combine the consultative partnership of a local printer with the extensive resources of a global Fortune 500 organization. This translates to engaging print communications that bring brand visions to life and stay on budget.

## PAIRING EXPERTISE WITH ADVANCED TECHNOLOGY

With all the innovation in print, you have complicated choices for bringing your vision to life. From project to program, it takes an expert with a practical and collaborative approach to carve out a proven strategy that addresses cost efficiency, sustainability efforts, and growth demands — all despite ever-diminishing resources. RRD commits to a consultative partnership to determine how print assets can best serve your brand.

### LEAN ON US — EVERY STEP OF THE WAY

Personal attention from our team is the cornerstone of our approach. Local representatives are readily accessible for consultation and technical advice from the outset, saving you hassle, cost, resources, and time.

# EXPERTISE, ALL AROUND

World-class quality communication solutions, dedicated service teams, and unwavering devotion to operational safety, all with sweeping cost efficiency measures in place.

## INDUSTRY

Offering dedicated teams of experts that bring a wealth of knowledge in specific fields, such as:

- Healthcare
- Retail
- Education
- Manufacturing
- Financial/Insurance
- Pharmaceutical
- Nonprofit

## COMPLIANCE NAVIGATION

Helping clients adhere to complex industry regulations and social responsibility standards, we maintain a multitude of certifications held among our network of facilities:

- ISO Compliant
- GMP Compliant
- G7 Color Management Certification
- FSC Certification
- SFI Certification
- PEFC™ Certification
- SGP Certification
- HIPAA
- SOC2/SOC2+
- PCI
- CPSIA



# RRD IS A PARTNER, FROM IDEATION TO CREATION

From cutting-edge offset, digital, and web printing to streamlined content asset management, and end-to-end fulfillment services, our comprehensive solutions are designed with flexibility to meet the full scope of logistical and actionable needs along the way.

Leave the printing to us. We optimize the entire print process so you can focus on what's most important: connecting with your customer.



# FIT TO PRINT

RRD has been a leading commercial printing pioneer for over 155 years. We boast the largest geographic footprint of any commercial printer, with a nationwide network of leading print facilities — all backed by the vast global resources of RRD.

Routinely ranked as the top commercial printer on Printing Impressions' Top 400 list, RRD and its facilities receive routine recognition in prestigious print industry competitions, including the Gold Ink Awards and Premier Print Awards.

## WE'RE ACROSS THE STREET & AROUND THE WORLD

We help companies from Main Street to the Fortune 100 tell their brand stories in dynamic, exciting ways that drive bottom-line growth and maximize cost efficiencies.

Visit us on the web:  
**[rrd.com/commercial-print](http://rrd.com/commercial-print)**

Find us worldwide or reach out to a local RRD commercial print representative by using our interactive map:  
**[rrd.com/commercial-print/location](http://rrd.com/commercial-print/location)**