

March 26, 2009

To Our Valued Customers:

The Consumer Product Safety Improvement Act (CPSIA) is a new law that impacts a broad spectrum of suppliers across the print industry. All children's products including toys, books, child care articles and clothing are within the scope of this new regulation. For the print industry, these new regulations primarily effect the use of lead that may be present in children's toys (books, print on bags that function as part of the toy such as a carrying bag for blocks, etc.). On August 14, President Bush signed into law the Consumer Product Safety Improvement Act (CPSIA) of 2008. This legislation is in response to the elevated levels of lead in toys. The scope of the CPSIA is applicable to imports into the US as well as domestically produced children's toys (age 12 and under). The lead restrictions became effective Feb 10, 2009, reducing the amount of lead allowed in the final product over a three year period from 600 parts per million (ppm) to 100 ppm.

██████████ conducts its business in a manner that conserves the environment and protects the safety and health of its employees, customers, and the community. Part of this commitment includes the design, production and distribution of products in a safe and environmentally sound manner. To the best of our knowledge, we do not intentionally add lead to ██████████ manufactured products. In addition, we are not aware of these substances being intentionally added to our supplier formulations or OEM consumable products. We will continue to work with our suppliers to ensure that products do not contain lead above the levels specified by the CPSIA of 2008.

In some cases, trace amounts of lead may be present in inks as indicated in a sampling of ink products. ██████████. evaluated four conventional and eight UV inks for total lead content throughout March 2009. The analysis was conducted by a third party laboratory using EPA Method 6010B ICP Metals 3050/6010. Lead was not detected in most of the inks. Two UV inks, ██████████ UV Yellow and ██████████ UV ██████████ Cyan Lowtack inks, did contain lead at low levels at or less than 5 mg/kg as total lead. The results are listed on the next page.

The conclusion of this study is that most of the inks evaluated do not contain lead and when detected, the lead content is well below the most stringent restricted level of the CPSIA of 2008.

Additional information regarding the CPSIA can be found at:

- <http://www.cpsc.gov/about/cpsia/faq/101faq.html>
- <http://www.cpsc.gov/cpsia.pdf>

Regards,

██████████ Director EHS and Risk Management ██████████



**Lead Sampling Results for Analysis Completed During March 2009:**

<b>Ink</b>	<b>Results as total lead (mg/kg)</b>
██████████ BLACK LOWTACK	<2
██████████ CYAN LOWTACK	<2
██████████ MAGENTA LOWTACK	<2
██████████ YELLOW LOWTACK	<2
██████████ UV ██████ BLACK LOWTACK	<2
██████████ UV ██████ CYAN LOWTACK	5
██████████ UV ██████ MAGENTA LOWTACK	<2
██████████ UV ██████ YELLOW LOWTACK	<2
██████████ UV Black	<2
██████████ PS UV Cyan	<2
██████████ PS UV Magenta	<2
██████████ PS UV Yellow	4

**Test completed by:**

AMRO Environmental Laboratories Corp.  
111 Herrick Street  
Merrimack, NH

**Method:**

Total Lead Analysis using EPA 6010B ICP Metals 3050/6010

