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## **RR Donnelley appoints principle sales consultant to spearhead growth in consultancy services**

**LONDON – 19 May 2010** – RR Donnelley Global Document Solutions has strengthened its consultancy team with the appointment of Ruth Harrison as Principal Sales Consultant.

In her new role Harrison's main task will be to sell RR Donnelley's integrated communications consultancy solutions within both existing clients and new name prospects.

"Our expanding consultancy services complement our established outsourcing solutions by providing clients with insight and advice on how to improve the efficiency and effectiveness of their customer communications", explains Andrew Terry, Head of Consulting.

"This is all the more important in the current economic climate where organisations have to maximise marketing ROI, protect and build revenues, and ensure their customer communication processes are optimised."

A respected figure within the IT industry, Harrison has over 15 years of experience, most recently working as a Business Development Manager at T-Systems. Harrison said, "I am delighted to be joining a company that has built up such a strong reputation by helping global companies to maximise the value of their customer communications. The response from existing clients and prospects regarding our extended range of consultancy services is very encouraging."

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### **About RR Donnelley**

RR Donnelley (NASDAQ:RRD) is a global provider of integrated communications. Founded more than 145 years ago, the company works collaboratively with more than 60,000

customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing products and services to leading clients in virtually every private and public sector.

For more information and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>