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RR DONNELLEY ANNOUNCES AVAILABILITY OF NEW WHITE PAPER ON INTELLIGENT PRINT SOURCING

Leading Outsourcing Provider Discusses The Model For Print Procurement Success

LONDON – June 15, 2009. RR Donnelley's Global Document Solutions (GDS), a leading provider of outsourcing services for customer communications management, announces the availability of a new strategic sourcing white paper. This white paper outlines how organisations can move away from traditional tactical procurement methods to strategic sourcing in order to achieve significant benefits. The white paper, entitled "Intelligent Print Sourcing – An Innovative Approach to Optimising Print Procurement" is available to download from the Reading Room section on the company's website - www.rrdgds.co.uk.

Print Management organisations that procure print products for their clients on a job by job basis are losing competitive edge in terms of high costs, inconsistent supplier management and poor decision-making. This generates inefficiencies for the Print Manager, their clients and their suppliers. RR Donnelley's favoured procurement model is now to enter into long term strategic relationships with printers who can implement cost-efficient strategic sourcing models.

As a leader provider of print outsourcing services GDS has built an impressive operating model to support its multi-million global spend on print and related products. It has radically re-engineered the traditional print procurement model and has identified three critical success "drivers" to achieve intelligent print sourcing. The white paper from GDS discusses this new approach and the three key drivers – economies of scale, market intelligence and technology. The paper examines the challenges of traditional procurement methods and the development of a strategic sourcing approach, which can deliver annual cost savings of more than 10% a year.

Alastair Watson, Head of Strategic Sourcing at RR Donnelley's Global Document Solutions, author of the White Paper and one of the UK's leading experts in Print Management, explains the benefits of this new approach, "Intelligent Print Sourcing signals a major change in how the print management market needs to operate to deliver sustainable long term benefits. As the traditional print broking model becomes obsolete our clients can benefit significantly from a sourcing model based on RR Donnelley buying capacity with a small number of strategic vendors and moving away from a tactical, jobs-based approach. In addition, our suppliers benefit from a highly predictable level and scope of demand which allows them to optimise their own production infrastructure".

More information about RR Donnelley's customer communications outsourcing services is available at www.rrdgds.com

About RR Donnelley

RR Donnelley (NYSE: RRD) is the world's premier full-service provider of print and related services, including business process outsourcing. Founded more than 144 years ago, the company provides products and solutions in commercial printing, direct mail, financial printing, print fulfilment, labels, forms, logistics, call centres, transactional print-and-mail, print management, online services, digital photography, colour services, and content and database management to customers in the publishing, healthcare, advertising, retail, technology, financial services and many other industries. The largest companies in the world and others rely on RR Donnelley's scale, scope and insight through a comprehensive range of online tools, variable printing services and market-specific solutions.

For more information, and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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