



# WHAT MORE CAN YOU GET FROM YOUR MAGAZINES?

Integrated solutions for  
magazine publishers

RR DONNELLEY

# END TO END

magazine solutions

## WE PREPARE

Colour Services & Prepress

Composition

Creative

Digital Asset Management

Facilities Management

Photography

Project Management

Translation Services

## WE PRODUCE

Complex Finishing & Handwork Services

Digital Workflow Solutions

Print Solutions (paper management, print and bind)

## WE DELIVER

Electronic Media

Fulfilment

Inventory Management

Logistics and Customs Clearance

Print Distribution



# magazine solutions

## HELPING YOU win with advertisers and consumers

Success in today's magazine market demands agility, speed and constant innovation. This demands a partner whose expertise goes far beyond printing; who can help you gain efficiencies with advertisers and grow your business.

RR Donnelley takes a unique approach to working with its customers to prepare, produce and deliver magazines. Every step of the way, we apply our knowledge and familiarity with your market to save you cycle time, reduce waste in the process, improve your offering to advertisers, and allow you to reach your consumers with higher quality products, on time and on budget.

Our integrated solutions are built on 140 years of experience in working with leading magazine publishers throughout the world. Combining global capabilities with a local focus, we provide the services you need, where and when you need them.

### **Maximising marketing potential**

RR Donnelley opens new opportunities for you to grow advertising revenues and circulation.

We operate one of the largest, most advanced printing facilities in Europe. Our solution delivery platform helps reduce cycle times, leaving you more time to sell advertising space. It supports a wide variety of formats, so you can easily integrate new products and services into your offering. We also offer a wide range of complex finishing and handwork services, providing cost-effective methods for adding attention-grabbing inserts, onsets and creative packaging to your magazines.

### **Enhancing quality and efficiency**

Applying our extensive know-how and insight into your local markets, we raise the quality of your products as we reduce total overall costs involved with producing them. We start by preparing the printed page with precision, from page layout and design, through composition, colour services and prepress. Digital asset management services that enable online collaboration and a versatile platform that reduces waste are just two of the many ways we enable efficiencies in every stage of the process. When it comes to quality, our use of innovative, technologies (we have more than 100 patents in colour management alone) and stringent quality control ensure premium products that enhance your brand image.

### **Where can our partnership take you?**

RR Donnelley is more than a highly capable magazine producer. The insight we bring into every stage of the process enables you to reap the full potential of your content. Partner with us and explore the possibilities.

# ONE PARTNER. ONE SOLUTION.

RR DONNELLEY [NYSE:DNY] prepares, produces and delivers integrated communications across multiple channels for content owners, such as publishers, merchandisers, and telecommunications companies, as well as capital markets and diversified financial services companies.

As a single source supplying services up and down the communications value chain, the company excels in digital photography, content management, printing, online services, and print and package logistics. With these integrated services, RR Donnelley provides effective solutions for its customers' targeted communications and delivery needs.

Headquartered in Chicago, Ill., RR Donnelley serves a global customer market and has 30,000 employees in more than 200 locations in North America, South America, Europe and the Asia/Pacific Basin.

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