

RR DONNELLEY

FONT POLICY: PDF FILES

EFFECTIVE IMMEDIATELY

Effective immediately, the Book Publishing Services group of RR Donnelley requires that all fonts be embedded in PDF files for print. Donnelley recommends embedding all fonts with no subsetting. Subsetting is allowed but no longer encouraged.

BACKGROUND

In our previous font policy we recommended subsetting, but now we do not. What we learned over time was that font handling in PDF files, particularly in older versions of software, was not 100% reliable when subsetted fonts were embedded. Placement of PDF or EPS files with subsetted fonts sometimes resulted in missing characters. Splitting and merging of PDF files containing subsetted fonts also sometimes resulted in missing characters. The main benefits of subsetting were that it was more difficult to edit text in PDF files and it made the files smaller. Both of these benefits have since been eclipsed by the greater need to have files with the highest reliability for text reproduction.

PROCESS

Please remember that in order to be acceptable for print, fonts must always be embedded in PDF Files. We preflight all files and fail any file that does not have fonts embedded.

MORE INFORMATION

Visit our website at <http://prepress.rrd.com> for help in preparing PDF files with fonts embedded properly.

Last updated: July 20, 2009